



MediaXtreme Broadcast

The Fastest Way to Beat the Deadline

PEG & LOCAL ORIGATION AUTOMATED PLAYOUT SYSTEMS



PEG Access Channel



Local Origination Channel



Classified Ads Channel



Real Estate Channel



Demanding production deadlines keep you running flat out. You don't have time to waste or a moment to lose. One stumble and you miss your deadline. To make matters worse, your old playout server can't keep up with the fast pace of today's demanding multimedia playlists, leaving you struggling to make up for lost time by using archaic software and hardware.

Fortunately, beating deadlines just became much easier and affordable with MediaXtreme Broadcast! Fast, efficient, first. That's the MediaXtreme Broadcast way. Our turnkey solution includes the broadcast-tested MediaZone editor and MediaCreator CG software. These advanced media tools help you beat deadlines by combining multiple "zones" of video, graphics, crawls, logos and effects on the fly—with NO rendering. In other words, instead of combining and rendering every visual element in your NLE, use our built-in CG to manage your various elements. This reduces your postproduction time by up to 50 percent. MediaZone even supports fast-changing data like local weather and RSS feeds automatically, at no extra charge. Last but not least, our instant alert software comes pre-installed, giving you a way to communicate local emergencies with a quick-access software utility. How's that for turnkey?

Of course, changing a playout server is always a hassle. That's why we include TotalCARE™ with every MediaXtreme Broadcast purchase. Our "no worry" factory warranty includes 24/7 comprehensive support and two hours of Internet-based training for the first year. A nominal fee per year maintains this industry-leading warranty for up to five years.

Re-schedule, re-create, re-mix real fast! MediaXtreme Broadcast: the fastest way to respond to your changing communication challenges.



PEG-Channel Pete says, "Don't forget, you may trade in your old system regardless of manufacturer."



MediaXtreme Broadcast Playout Server Package MXB-A

Turnkey System as Low as \$3,495





KEYWEST TECHNOLOGY AT YOUR SERVICE

Keywest Technology is dedicated to the idea that digital technology should make communicating powerful ideas easy, effective and fast. To this end, all Keywest Technology customers share a common desire: To communicate effectively with technology that lets them dedicate their time and creative talent to imparting their unique messages rather than spending the same energy on trying to use or maintain technology. Your desire is our creed.

OUR TOTALCARE® SUPPORT MEANS “NO WORRIES”

With MediaXtreme Broadcast, you are covered with TotalCARE® at no extra charge, which includes online training, one-year hardware warranty, software maintenance and our unsurpassed, comprehensive support for one full year. TotalCARE may be extended annually up to five years.

KEYWEST CREATIVE GROUP

How would you like a visually appealing set of theme templates designed to work easily on our MediaZone content manager? Keywest Creative Group offers a value-priced package of ten MediaZone template variations that give you a professional look without breaking the bank. For only \$995, you'll receive a template package customized to meet your unique messaging needs. All you need to do is update the content, and we make that easy with MediaZone!

Keywest Technology is a leading developer and supplier of easy-to-use systems for CATV local origination and PEG television channels. We pride ourselves on providing professional systems that are affordable, flexible, and reliable. Over three thousand MediaXtremes have been delivered since 2002, making MediaXtreme one of the most popular units on the market today.

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| ATN | City Of Roswell, GA | Atlantic Telephone | Albright College |
| Bareel of Glan Rock | City of Sammamish, WA | Brandenburg Telephone | Albright Training Center |
| Boca Greens Homeowners Association | City of Tahlequah, OK | Breda Telephone | Anne Arundel Community College |
| Cacades Residents Assoc | City of Tempe, AZ | CableCo | Bedford Public Schools |
| Catawba Services | City of Unionville, MO | Cable Management Associates | Cedar Grove Board of Education |
| CGBOE | City of Washington, NC | Cable One Advertising | Clayton County Schools |
| City of Ardmore, OK | City of Wilton Manors, FL | Cable Vision | Cobb County School District |
| City of Avondale, AZ | Cumberland Crossings Retirement Comm. PA | Chester Telephone | Concordia College |
| City of Bellevue, NE | Fairways at Lakeridge Homeowners Association | Comcast | Crandall I.S.D. |
| City of Brighton, CO | Four Village Studio | Cox Communications | Dayton Public Schools |
| City of Chandler, AZ | River Falls Community Television | CMA Cablevision | Deer Park USD |
| City of College Park, GA | Rockdale County Public Affairs | Duo County Telecom | East Carolina University |
| City of Davenport, IA | Stoneybrook West | Fairfield Communications | Ed-Tech |
| City of Fairburn, GA | The Highlands at Wyomissing | Fairburn Utilities | Emory University |
| City of Grand Prairie, TX | Village of Barrington IL | FOOTHILLS TELEPHONE | Evanston Township High School |
| City of Healdton, OK | Village of Burr Ridge IL | Insight Communications | Garfield High School |
| City of Hendersonville, TN | VILLAGE OF LINDENHURST IL | James Valley Telecommunications | Hillsdale City Schools |
| City of Howell, MI | Village of Woodridge IL | Karib Cable | Holton USD 336 |
| City of Markham, IL | Windjammer Landing St. Lucia | KMTelecom | Howard County Public School System |
| City of New Martinsville, VA | WTOB Town of Blacksburg VA | Knology | Hutchinson Community College |
| City of Pampa, TX | AT&T | Mansfield Cable TV | Kansas State University |
| City of Pflugerville, TX | Adephia | Manti Telecom | Kansas University |
| City of River Falls, WI | | Aims Community College | Lamar State College |
| City of RIVER ROUGE, MI | | Albany State University | |



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